Minutes from January 21 meeting approved.

Conference Call:

- Charlotte Strem, Interim Director of Physical and Environmental Planning at UCOP, called in to the meeting to discuss the transportation program at UCSB and provide some advice on improvements. Her handout is posted on the whiteboard and details what she discussed on the call.

In the metrics section, Charlotte mentioned how business air travel is the biggest source of greenhouse gas emissions by far. Prof Kohn mentioned that in Europe they offer ways to buy carbon offsets to mitigate your travel emissions. Charlotte stated that SFO is doing this, plus some travel web sites allow you to purchase offsets. In addition, Connexus (UC’s new travel purchasing system) will allow some way to offer travel offsets – both business and personal.

In the good ideas section, Charlotte made it clear that the ideas are specific to each campus and its particular situation. She stated that marketing individual people who use alternative transportation and why they love it has been very successful for campuses like UCLA. Everyone agreed that Prof Kohn and his use of the MTD bus to get to campus should be highlighted. (He stated that his movie, Power of the Sun, was conceived while riding the bus!)

In the tools section, Charlotte encouraged us to look at UCSD’s parking study, particularly before we plan any additional parking structures on campus. Also, she mentioned that UCLA reduced its undergraduate parking to one space per 26 students (UCSB is one for four) – no undergraduate students are allowed to bring cars to campus unless they can show proof they have an off-campus job that requires them to drive. Charlotte encouraged us to complete our commuter emissions inventory for our Climate Action Plan (these data has not been available to calculate it up to this point).

In the SB issues section, Charlotte expressed disagreement with Marc Fisher about eliminating the bike underpass on to Pardall Road. Marc says it will allow significant amounts of on-campus housing, so the benefits outweigh the costs. They agreed to disagree about it.

There was time for a little discussion at the end. Charlotte stated that no campus has solved the issue with permit dollars funding the Transportation Alternatives Program (i.e. when TAP is successful, fewer dollars come in because fewer people are buying permits). Jamey Wagner will provide Jill with a matrix showing how parking permit dollars are
spent on each of the campuses (see white board) – you will note that UCSB is the only campus that does NOT use parking permit money to fund TAP. Joel mentioned that we need to convince the vocal minority that parking fees need to fund TAP. Bruce asked Charlotte if any other campus was including the cost, not only of the parking space, but also of the land the space sits on. Charlotte said UCLA is the only campus that uses the “ground rent model,” but no other campuses include the cost of road maintenance, signage, etc. into the cost of the permit. Marc asked Charlotte how other campuses were dealing with electric vehicle charging stations – are they free or charging people per Watt? She said she thinks UCR has some charging stations, but she is not sure if it’s free or not. She added that the Monterey Bay area is looking at the issue on a regional level – having charging stations throughout the region so people can travel farther. She also encouraged us to look into UCD’s Plug-in Hybrid Research Center for more information.

After the call, there was more discussion. Joel, Bruce T, and Marc agreed that the Rate Payers Board and Transportation Alternatives Board should be merged and then become an adjunct committee to the Sustainability and Budget Committees. Michael asked if any money from surcharges we place on business travel could be returned to the committee. Marc said a small fee could generate a large amount of money. Mo had concerns about whether we could charge fees for travel paid by extramural grants – she is going to look into it. Jill is going to look into whether students can use the Connexus system to book travel.

**Action Item:**
- In addition to not having time to vote on the Smart Building Policy, Bruce T was still waiting on some comments from a couple stakeholders. This will be held off until the next meeting.

- Meeting **adjourned** at 5:05 p.m.

**Actions/Tasks:**
- Jill will get the TAP funding matrix and post it on the white board.
- Mo will look into the possibility of charging travel fees to extramural funding.
- Jill will see if students are able to book travel through Connexus.
- Bruce will incorporate the comments into the final Smart Building Policy.

**Next Meeting:**
- Thursday, February 18
- Guest: Matt St. Clair, Sustainability Manager at UCOP
- Presentation on Student Affairs’ Net Zero Energy plan (Bill Shelor, Bill McTague, and Gary Jurich)
- Windpower proposal (Mel)
- Vote on Smart Buildings Policy
- Suggestions?