

## **Campus Sustainability Champion**

### **Rationale:**

UC Santa Barbara harbors immense expertise in the disciplines that influence sustainability in its broadest sense. Relevant examples range from the application of technology in building and transportation through studies of global climate change and its physical and biological influences, to the social, economic and legal impacts of sustainability.

This initiative establishes an annual campus award for the UC Santa Barbara Sustainability Champion. The recipient will be expected to use this award and the accompanying support to build upon his or her area of research, to educate the campus and community of the significance of that work, and to explore its application to advancing sustainability at levels spanning from the campus to the planet.

### **Expectations:**

A faculty member who has expertise in any aspect of sustainability will be provided with funding for a graduate assistant and/or undergraduate interns. The potential exists to reapply for a second year. A small amount of additional funding is available for publicity. During their periods in office, the incumbent will:

- work at the campus, community, state, national, or global level to apply their expertise towards addressing sustainability;
- develop and provide a freshman seminar on their area of expertise and potential applications;
- provide a public lecture at the end of their tenure, discussing their work and activities as champions.
- submit a report that summarizes their activity for the year
- devise other means of advancing the cause of sustainability at UCSB.
- The Sustainability Champion is a “Bully Pulpit” position. Its incumbents will shape and define this position as it evolves over time. The selected individuals will also be crucial to meeting and greeting possible donors to ensure the Championship is sustainable in its own right.

### **Application and Selection Process:**

Academic Senate faculty and Unit 18 members are eligible to apply. Interested faculty are invited to submit a c.v., pertinent publications and a letter of application describing their:

- area of expertise;
- program plans as Sustainability Champion;
- plans to involve the campus;
- plans to involve the graduate and/or undergraduate students;
- subject of the proposed freshman seminar;
- plans to link activities to existing and future policy and practice.

Proposals should be sent to Nancy Heaton, Academic Senate Work Group on Sustainability, care of the Academic Senate, Girvetz Hall, MS 3050. Proposals received on or before July 1, 2009 will receive full consideration. Further information may be obtained by contacting Bruce Tiffney at [bruce.tiffney@ccs.ucsb.edu](mailto:bruce.tiffney@ccs.ucsb.edu).

The applications will be reviewed by a committee appointed by the Academic Senate that includes members of the Sustainability Workgroup in consultation with the Chancellor's Sustainability Committee.