

NEWSLETTER

April 2008

UCSB's Green Campus



Throng of students attended UCSB's annual spring insight that Green Campus tabled at

UC Santa Barbara Green Campus by the numbers...

2	= Refrigerators exchanged
285	= Brochures handed out
4	= Volunteers for CFL exchanges
769	= CFL's exchanged in April
4002	= CFL's exchanged since August 2007
23900.5	= kWh/year saved through April CFL exchanges
2390.05	= dollars saved from April CFL exchanges

General Green Campus questions or comments can be forwarded to GreenCampusUCSB@gmail.com.

To receive free CFLs email: CFLswapUCSB@gmail.com.

Prospective Freshmen Receive CFLs from Green Campus at Spring Insight

Three members of the Green Campus team were on hand to greet prospective students and their parents on April 12th at UCSB's Spring Insight .

Spring Insight, an event that showcases what UCSB has to offer to incoming freshmen, occurred amid sweltering heat and a bicycle race in nearby Isla Vista. Approximately 10,000 prospective students attended.

Sarah Bresko, Jesse Fulton, and Taylor Orr actively tabled near the Humanities and Social Sciences Building from 9 a.m. to 2:30 p.m., distributing a total of **70 compact-fluorescent light bulbs** and handing out brochures detailing the Green Campus Program, as well as flyers describing the environmentally conscious components of the model room in Santa Rosa Residence Hall. Approximately **200 brochures** were handed out throughout the day.

The event proved to be a valuable venue for Green Campus Program promotion and advocacy. Many freshmen were interested in energy efficiency, and interns had the opportunity to explain the benefits of the Green Campus Program.

Green Campus Interns

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ALLIANCE TO
SAVE ENERGY
Protecting California's Environment



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Refrigerator Update!

Interns exchanged two refrigerators last week, and are working on getting additional Southern California Edison accounts in order to secure rebates for putting into use more energy efficiency fridges. We have six more refrigerators lined up just begging to be taken out of commission. For each account that the University has, we are allowed to exchange two refrigerators or fridges for rebates of \$35 and \$50 respectively!

Energy Star Refrigerators use anywhere from 15-85% less energy than regular refrigerators. The difference depends on the age of the replaced refrigerator.

UCSB Celebrates Earth Day

Santa Barbara experienced glorious weather as hundreds of students and community members celebrated Earth Day in Isla Vista Park this year. Green Campus interns Clay Carlson, Sonny Hoang, and Jordan Sager were on hand to spread the word about UCSB Green Campus projects, such as the upcoming dormitory energy competition. Earth Day also provided the perfect venue for a Green Campus CFL-exchange! In total, 649 energy-efficient compact florescent light bulbs were distributed (a new record for the UCSB Green Campus Program!), along with valuable energy-saving advice. Green Campus interns also distributed 85 brochures filled with energy saving advice to interested Earth Day goers.

To continue the earth day celebration, interns Jordan Sager and Jesse Fulton held a CFL-exchange for UCSB's Bren School of Science and Environmental Management. They exchanged 50 CFL's and plan to conduct more exchanges in the future. All in all, **699 CFL's** were distributed making for a very successful Earth Day celebration!



Green Campus Interns made an impressive CFL pyramid at Earth Day which attracted the attention of many earth-day goers



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“Cause It’s Better To Do It In The Dark”

The time is finally here for UCSB’s annual Residence Hall Energy Competition. **The competition will be held between every single residence hall on campus, including Santa Catalina!** Energy usage for each building will be recorded beginning at 12:01 am on May 5th and will continue for two weeks, concluding on May 18th. To increase publicity of the event and to get residents excited Green Campus will be holding a kickoff event on May 3rd outside of De La Guerra and Carrillo dining commons. Tents and multiple sounds systems will be set up to attract residents over to spread the word on our event. Even better, Southern California Edison has generously donated over 500 CFLs to be distributed at the tents, thus further increasing publicity of the competition. The effort to put on this event is being coordinated by the Green Campus interns, but they have additionally garnered the support of the Resident Assistants and Hall Councils of each building; it is one thing to put up posters promoting the event, but it is *much* more effective to have the buildings internally hyped and to win the competition!

The competition’s main intent is to spread knowledge about energy conservation. Green Campus has had great success in this respect in past years with the competition, and this year the team intends to reach even more people with its increased publicity. The winning building will be determined by its percentage savings from baseline energy usage drawn from last year. By using percentage savings, they are able to account for the variance in numbers of residents in each building. The winning building/tower will be notified at their hall council meeting, on May 20th, and will receive a pizza party for all of its residents. At this get together, the Green Campus interns along with Mark Rousseau, Housing’s Environmental & Energy Programs Manager, will present on sustainable living. To top off the event, six residents from the winning building who attend will be randomly chosen to receive iPods and iPod Nanos!

If you have any questions regarding the event, please contact Clay Carlson at chcarlson@umail.ucsb.edu

Good luck saving energy!

Students from the winning dorm will have the chance to win an ipod!



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