**Chancellor’s Sustainability Committee Meeting Minutes**

**Wednesday December 7th, 2016 10:00-11:30**

**Ellison Hall, Room 5824**

Attendance: Bruce Tiffney (Co-Chair), Mo Lovegreen (Consultant), Ken Hiltner, Alex Regan, David Lea, David Austin, Brit Ortiz, Constance Penley, Bill Shelor (advisor), Marc Fisher, Mel Manalis

Absent Voting Members: Igor Mezic, Alan Heeger (advisor), Rachel Segalman (advisor), Roland Geyer (on Sabbatical), Mark Brzezinski, Daniel Bernal Otero, Renee Bahl (Co-Chair), Natalie Burrous, Denise Stephens, Shivkumar Chandrasekaran, Nicolás Pascal

Other Attendance:

Katie Maynard, Kiya Gornik, Jack Ucciferri, Yi Wen, Sarah Siedschlag, Ed France, Jordan Sager, Amorette Getty, Matt O’Carroll,

Announcements (10:05-10:10):

1. New Faculty list serve – A list serve has been created for faculty and will focus on events faculty may by interested in. Weekly emails will go out to list serve members.

Updates (10:10 –10:30):

1. CAP update (attached CPB feedback) – Changes to the CAP have been made to address CSC transportation and offset comments brought up at our last meeting. Additionally we are taking a step back to address feedback from the academic senate council on planning and budget (CPB). We are updating the energy efficiency section and the section on finance to focus on the revolving fund structure and to model pay-back scenarios. We will take the CAP back to CPB to re-present in January. We will submit the draft to UCOP with a cover letter explaining the nature of the draft. We are also asking the Campus Planning Committee (CPC) for feedback (this will be the first time a CAP will be presented to this group). The final draft of the CAP will come back to the CSC for approval in February.

Minutes (10:30-10:32):

1. Approve meeting min. from November – Bruce – meeting minutes were approved.

Presentations and discussion (10:32-11:15):

1. Bike Share Presentation – Ed France/Jack Ucciferri –

UC Santa Barbara Bike Share Feasibility Study ---- South coast bike share initiative.

**Benefit of bike share:** improve air quality, healthier, reduce travel time, reduces parking stress, strengthen image, leadership in sustainability. Demand analysis – 1 bike per 1000 people

Estimate 50 – 100 shared bikes on campus

Operational model –

* Self-designed bike share
* Station siting – latest generation of bike share allows system manager to know where bike is. You can now actually just create a geo-fence and mark where you can leave bikes.

Why choose UCSB as initial phase? – A lot of demand a UCSB and in IV, perfect conditions for bike share, high population dense, etc. Idea is that bike share would grow into Goleta and link up to a system that would be growing out of downtown and City College.

Cost estimates – based on two bike share providers. Cost of bike share can be covered partially by user fees which typically covers 30 – 60%, and sponsorship which also typically covers 30% - 60%. Worst scenario – 20 bikes cost 144K over 5 years. Best case (60%) 20 bikes cost 31k over 5 years. If you have high sponsorship and user fees you can cover all ongoing costs.

Other factors include growth of ridership.

Evidence shows that UCSB could have a successful bike share program if good estimates of where to put bikes and the right amount of bikes are purchased. Transportation and students have the expertise. Talked with other jurisdictions, and they are looking for UCSB to be the first mover and leader.

**Discussion**

Could you take these bikes on the bus? Could but wouldn’t make sense. Idea is that wouldn’t want to take it on bus because it would be available when you get off.

It is not meant to replace individual bikes, it is targeted at visitors. Visitor user ship fees is usually what pays for the system. How long has the Portland bike share program been working and how does this work for commuters? Portland just launched but Santa Monica has had there system for just over a year and they are in the black.

Would it be one entity formed that would have a master contract and then UCSB would join? What format can the joint authority look like? If UCSB is going to own the system, we would need to check into the UBIT tax? Mo Lovegreen is going to follow up with Jamey Wagner to see how we handled the car share program and ask if this could work with bike share. Mo Lovegreen is also going to ask the companies to come and meet with the Alternative Transportation Committee in January to get a better sense of what works, what didn't work, and to bring a bike to look at.

Locations need to be better specified-train, there should be stations at the airport, SB airbus location, train station, etc.

1. Spring Climate Event – David Lea

Spring Climate Event – how do we involve the campus in the climate action plan? Host some kind of event that allows us to explain the CAP in more detail.

There is an Initiative coming out of the president’s office to do this. Task force on finance and management has been meeting for 4 to 5 months and have developed a set of recommendations, those haven’t yet been released however a communications strategy has been developed. This will be on the table at our Friday meeting.

Is there a timeline? Critical meeting on Friday to scope out work plan, then deploy through month of January. Plan will go forward in March GCLC meeting. Chancellor will hopefully participate in GCLC meeting on March the 7th. Possibility that the president herself will be at this meeting. Also there is a second group at Bren that is interviewing senior administrators. GCLC meeting starts on Monday, Tuesday all day meeting. We could tie this to a broader campus event that week. Some visitors may be preceded to stay.

The committee decided to wait until after Friday and see what larger UC suggestions are before moving forward with event planning.

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Committee Reports (11:15 -11:30)

1. **Transportation\* – Mo Lovegreen**

We met twice to discuss a TGIF proposal and Bike share.

1. **Food\* - Katie Maynard**

GFI – healthy campus network – Greta and Katie were points of contact. Each campus will get $150,000 over two years. The Chancellor will be getting a note from the President shortly and the first question will be which faculty, or high-level administrator will lead this initiative on our campus.

This project will look at overall wellness for the campus community, including staff.

Edible campus program got approval on the farm location and we are now meeting with campus design and construction to get started.

1. **Water\* - Matt**

Jewel and Matt met with a student in Bren (Ty) to talk about a possible event on May 18th and 19th. The Chasing Water film director would be keynote -Ty wants to have open discussion on climatology and climate science. How do we engage science community and local community? Bren has offered a lecture hall but we are looking for another venue. Once we here if Ty will receive the grant for this event, we will be reaching out to Carsy Wolf, and the environmental media initiative to see if they are interested in partnering/offering an event space.

1. Waste – UC system is rolling out a zero waste initiative communications plan – came up with a marking and branding. Kick off in January and each month the system will target a particular area. Matt’s two interns will focus on this campaign. Hillary Beckman, the new Associate Director of Sustainability at UCOP and Matt have been working to reframe the zero waste initiative, Waste diversion doesn’t fully recognize reduce and reuse so we are also looking at a per capita metric. If we don’t make 2020 there aren’t any offsets for waste. Waste is a direct function of procurement.
2. Energy & Climate - Energy/foodwaste – round two of grant proposal to California energy commission to build a food waste processing facility. From our side, the only contribution is to deliver clean food waste to Goleta Sanitary. The idea is that if we give them food waste we could get carbon reduction credits.
3. Coordination of Presidential Initiatives
4. Academic Senate Sustainability Work Group
5. ECOalition