

**Chancellor's Sustainability Committee Meeting Agenda**  
**Tuesday, February 5th 2:00 - 3:30**  
**Ellison 5824**

**Attendance:** Renee Bahl (Co-Chair), Derek Musashe, Jewel Persad (staff), David Lea (Co-Chair), Henning Bohn, Janet Walker, Kathryn Foster, Eric McFarland, Jacob Godfrey (advisor), Garry Mac Pherson, Mo Lovegreen (advisor), Bill Shelor (Advisor), Kathryn Foster, Dennis Whelan, Britt Ortiz, Mark Brzezinski, Roland Geyer

**Absent Committee Members:** Igor Mezic (advisor), Alan Heeger (advisor), Hunter Lenihan, Kristin Antelman, Ken Hiltner, Quinn Lyon, Sangwon Suh,

**Other Attendance:** Jordan Sager, Katie Maynard, Heather Perry, Sarah Siedschlag, Andrew Riley

**Announcements (2:00 – 2:05)**

- a. 50th Anniversary of Santa Barbara Oil Spill Event –There were guest speakers from all around the country and around 1500 people in attendance.

**Update: (2:05 – 2:20):**

- a. UCOP Visit to Discuss Carbon Offset RFI – Date Change  
Barbara Haya & Nick Balistreri have moved their visit to UCSB back to March 4th
  - Presentation and discussion with the CSC at our March 4th meeting
  - Carbon Offset Workshop from 3:30 - 5pm on March 4th in Ellison 2620
- b. UC Sustainable Steering Committee Meeting readout –  
Voted on two policy updates, one involving minor changes to the reporting requirements for our climate goals and one involving clarifications to the Styrofoam ban policy that was passed last year.  
The committee also discussed the cool campus challenge, new proposed policies for scope 1 emissions, and addressing P3 projects in our policy language.
- c. Eco Nerd Night: Offset Panel readout - Katie Maynard  
Unfortunately Sangwon Suh and Barbara Haya weren't able to join but we still had a riveting panel. It is on Facebook live, if anyone is interested. It was a little under attended but we promoted it heavily through department list serves and on social media.

**Minutes (2:20-2:22):**

- a. Approve Meeting Min. from January –Approved

**Presentation and Discussion (2:22 – 3:00):**

- b. Cool Campus Challenge 2.0 (15 min) - Jewel Persad  
Who: Staff, faculty & students  
What: A friendly 4-week challenge designed to educate and motivate the University of California

When: April 1 through April 26, 2019

Where: All 10 University of California campuses and University of California Office of the President (UCOP)

Why: To help rally support to meet the University of California Carbon Neutrality Initiative 2025 goal and educate participants

Ask to committee members:

- Sign up for the Challenge
- Help Promote the Competition
- Send a message to everyone in your Department asking them to “join me in participating in the Cool Campus Challenge.”
- Challenge your fellow peers to form competing teams
- Encourage your Students to Participate

a. Faculty Engagement Open Discussion (15 min)

Questions to start the discussion:

- How do we more effectively engage UCSB faculty, researchers and research entities such as the IEE and EHI to create political will for the UC Carbon Neutrality Initiative, and campus sustainability goals in general?
- How do we engage the Academic Senate more broadly in realizing CSC goals, particularly because achieving sustainability and particularly carbon neutrality requires funding that might be directed to other pressing campus needs?
- How do we work more closely with the Senate Sustainability Work Group, a group that focuses upon the interface between campus sustainability efforts and curriculum, research and student interns?
- How could the faculty develop further student support for CSC goals, through teaching and other engagement?
- How could we develop a UCSB “campus code of environmental sustainability” that would guide decisions in all relevant areas?

Discussion

There seems to be a need to build awareness among faculty, should we be reaching out to departments about speaking at their faculty meetings?

Is that the right venue?

At the quarterly chair and business officers meetings, could the chancellor have a couple slides on our goals?

Do we need to highlight how faculty can be involved?

It is relevant to teaching, research, and public service.

People might have resistance to the Presidents CNI initiative, but not carbon neutrality. Resistance comes when you force it into frame.

What are some actionable items that faculty could do? Is it to incorporate it into research, teaching, etc. is there a clear vision for what we would like, what the priority is?

Faculty are fully on board with the general agenda but there is suspicion that it is a UCOP goal. The CNI is seen as a PR tactic.

IPCC report says we have 11 years, faculty could take pride in the fact that UC is trying to do this.

In terms of framing, when talking to faculty, it may be better not to lead with CNI goals, instead lead with IPCC findings and importance of reducing emissions.

There needs to be a subcommittee on the role of faculty in CNI, and also a reframing of how we talk about it.

John Foran is going to relaunch the UCCAN research network. In February UCSB is hosting the action network and we have 25 faculty members participating.

### **Committee Updates (3:00 – 3:20):**

a. Transportation Committee Update – Mo, Roland, Mark, Ken  
Current Work:

- Held an EV Demo Day at FM, Main Campus, and HDAE
- Assessing MTD Usage Numbers/Trending
  - Heard a lot from MTD on how all of our UCSB bus lines are at capacity. Talked a little bit about solutions including redistribution of buses. But MTD needs more money to add more buses.
- Working on Annual Transportation Survey Update
  - Summary of 2018 results:
    - Most employees travel either 4 to 5, 9 to 10, or quit far away.
    - Of survey participants who indicate they never ride their bike to work, 27% said it was because they dropped off kids. The next most popular reasons were because of time and lack of ability to shower after.
    - For survey participants who indicated that they rarely ride their bike to work, only 4% said it was because they dropped off kids.
  - Bike Share Implementation update
    - Currently a little over 2,000 people have used bike share
    - Hopr will be introducing additional bikes this quarter

(100 3-speed and 300 e-assist)

- Hopr has just completed a pricing change in their program
- They will be adding in pedal assist bikes later this year
- Hopr is working on additional PR/outreach
- Hopr is proposing modifications to the parking so people can find their bikes easier

One of the problems is that hopr bikes are hard to find, they are not very visible.

What is the committee's position on scooters? Assuming we could solve safety issue, scooters are just as good.

County is going to permit 400 in IV.

Both Goleta and UCSB are impounding scooters. Commuter Outreach

- CNI Intern worked fall quarter to develop outreach material for commuters from the north and south. This material will be disseminated by Jamey this quarter (push to increase train, bus, vanpool ridership)
- Strategic Transportation Master Plan
  - Alissa Hummer has a proposal in to the EVC to fund a vendor to craft a bike plan for the campus. If this goes forward, we can integrate this document into the master plan (we passed Alissa the table of contents and got her feedback on what should be included)
  - The balance of the plan will be work on winter and spring quarters, but won't come to the CSC until next academic year.

Other Updates (3:20 – 3:30):

Any items for future meetings?

Roland, would you like to tell us briefly about your plastics and ocean research?

Historical global plastic recycling rate is 9% and U.S. is around that. The good thing is that this issue is really resignation with everyone. The CSU just implemented single use plastic ban. Cal Recycle had a meeting with plastics industry last week around the new China rules and how to get plastic recycled domestically.

We are starting to collect project ideas for next year's CNI and GFI fellows. Students can develop their own projects or choose from a list of proposed projects. GFI can be anything related to food, CNI can be scope 1 or 2, transportation, resilience, or offsets.

We will be announcing the call for faculty champion applications in the next couple weeks.

On Feb 22, David will be going to next GCLC meeting, any issues you would like him to bring up?