

**Chancellor's Sustainability Committee Meeting Minutes**  
**Wednesday, April 25th 1:00 - 2:30**  
**1312 Library**

**Attendance:** Bruce Tiffney (Co-Chair), Renee Bahl (Co-Chair), Janet Walker, Hunter Lenihan, Mark Brzezinski, Matias Eusterbrock, Derek Musashe, Dennis Whelan, Jewel Snavely (staff), Alan Grosenheider, Jacob Godfrey (advisor), Sangwon Suh, Britt Ortiz, Bill Shelor (Advisor), Janet Walker

**Absent Committee Members:** Roland Geyer, Igor Mezic (advisor), Alan Heeger (advisor), Mel Manalis, Rachel Segalman, Ken Hiltner, Rena Lahn, Nicolas Pascal, David Lea, Henning Bohn

**Other Attendance:** Katie Maynard, Heather Perry, Jordan Sager, Naomi Carrillo

The committee welcomed the new CSC representative, Janet Walker.

Announcements:

- a) Staff Sustainability Champion Award was presented to Heather Perry for her work developing procurement guidelines for the whole UC System.
- b) 4/26 5pm-7pm panel discussion on zero waste at IV Theater - Zero Waste Committee is partnering up with Post-Landfill Action Network to host a panel on zero waste.
- c) TGIF Reaffirmation - Students vote on gold April 23<sup>rd</sup> through the 26<sup>th</sup>
- d) 5/2 Kickoff event for CycleMaynia – Ken will be giving an ebike talk at 12:15 and we will have ebike vendors so attendees can test-ride bikes from companies that offer discounts to UC employees.
  - Bike to work day on May 9<sup>th</sup>
  - Bike to Goleta beach BBQ on May 31st. For the BBQ, we are partnering with other businesses and are expecting around 200 people.
- e) CHESC – Registration opening soon

Updates (1:20 – 1:28):

- a) Resiliency Meeting – Mo Lovegreen and Derek Musashe Explored
  - Energy security – we plan to support FM's efforts in diversification
  - Sea Level Rise - continued discussions to make sure we have addressed/have plans for campus vulnerability points
  - Food Security - Will hold follow-up meeting with Jim Cesar to see if there are any areas that need this groups focus (comment: IV food Coop worked to provide food for the emergency shelter at the mac)
  - Transportation - Revisit numbers of potentially impacted faculty/staff/students to the south should another 101 closure take place.

Minutes (1:28-1:30):

a) Approve Meeting Min. from March – Approved with corrections submitted by Bruce Tiffney  
Presentations and Discussion (1:30-2:00):

- a) STARS pathway to platinum

**Context**

- The only tool that was developed and continually evolves through an open and public

process

- Developed with guidance from faculty, staff, students, non-profit leaders, and others throughout the country
- Completely transparent in criteria and assumptions, scoring, and review
- Comprehensive: 5 categories, 20 sub-categories, and 67 credits. STARS assesses environment, economy, and society.
- During our presentation we are going to talk about value of STARS beyond the points. Identify areas of improvement and develop strategies for the next two years.

**EN 4: Green Athletics – program to support more sustainable transportation options for athletic events.**

- Value: University Athletics can be used to engage the broader community around sustainability during athletic events. Doing so will express to the community at large UCSB's commitment to sustainability.
- What UCSB is doing: UCSB utilizes recycled water to irrigate all sports fields, minimizing potable water use. The Concession's Team is Green Business Certified
- To get credit for this, we would need to do the following:
  - The campus could partner with MTD for attendees of a sports events, we did this for CHESC. Comment: Procurement is currently working with athletics on a template for sponsorship, when we partner with sponsors we may want to incorporate sustainable requirements. Procurement could partner with Sustainability to incorporate some of these requirements.
  - Can get game day and events certified, we also hosted a zero waste game day event in 2012, we could bring this back with a little event funding.
  - We could also certify teams as green.
  - Get a stadium Green Certified – would run from 4 – 7k. We still need to assess whether it would be feasible to certify any of our stadiums.

**EN 13: Community Service**

- Value: Many students are interested in service but aren't aware of all the opportunities to volunteer on campus and in the community. Additionally, the university is not getting the recognition for existing volunteer programs.
  - Certain groups do focus on community service, but there isn't a collaborative effort
- Current issues: we don't have coordinated promotion and there is a problem with tracking. We could track community service hours through the use of co-curricular transcripts. Other UCs have done this.
- Most schools that scored well have a Carnegie community engagement classification, we could work on the application for this. Civic learning graduation requirement would be another way to get full credit.

**EN 1: Student Educators Program**

- UCSB has several programs that focus on peer to peer education for undergraduates so we score fairly well in this category but we lose points for peer education of graduate students and staff.
- Albany has the student sustainability council, sustainability officers educate the council and they educate the campus.

**EN 7: Employee Educators Program**

- On our campus we have the healthy campus crew and this hits on 13 % of staff and faculty. HCN

crew is new so were only able to report 31 departments, but this should expand by our next submission.

- General comments and discussion: Some credits are more valuable than others and we may want to think carefully about what ones have the most value. What is our goal in two years, increase our score or sustainability? We hope to do both. Our handout that will be given out during the May CSC presentation will show what the value is to the university, and the costs. What is audience for STARS as an end user? Students look at Sierra and Princeton (data pulled from STARS) when they are choosing a University campus. Other institutions also care and get competitive with each other. With the STARS assessment tool we go beyond just the rating and use it to identify areas of improvement for our campus.

#### **PA 4: Diversity & Equity Coordination**

- Issues: We report that **most** not all students/staff/faculty have completed cultural competency trainings and activities
- Current Situation: All UC employees (student workers, staff, and faculty) have to take a cultural competency training. AVC for Diversity, Equity, and Academic Policy and an Equal Opportunity & Discrimination Prevention (EODP) Office
- Could achieve full points by having a mandatory orientation training for students

#### **PA 5: Assessing Diversity & Equity**

- Issues: Neither our Academic Program Review Process or our assessment (UCUES) address employee outcomes related to diversity and equity. UCSB received full points when we did the campus wide climate survey in 2014.

#### **PA 6: Support for Underrepresented Groups**

- Nationally (based on Dr. Dorceta Taylor's Work at Univ. of Michigan): 80% of the board members of environmental non-profits studied are white. 62% are male. 85% of the staff members of environmental non-profits studied are white. Less than half are male.
- Through diversity, we can engage new perspectives, remain relevant to our whole community, empower new leaders, and create equitable opportunities
- What we do well campus-wide: Statement of non-discrimination, response team and protocol on discrimination, active programs to recruit diverse students and faculty, and mentoring program.
  - Additional steps the Sustainability program takes:
    - Partnerships with work study
    - Pilot department for the monarch scholarship/internship program
    - Move away from pathways to internships that require extensive volunteering
    - Elimination of unpaid internships
    - Fair wages (current \$14 minimum for undergraduate)
    - Clear promotion of internships to diverse majors
    - Language focused on job skills rather than the environment
    - Attention paid to what "weeder" criteria are keeping out applicants of color and shifting those
- Issue: We do not have a program that recruits staff from underrepresented groups.

#### **PA 12: Assessing Employee Satisfaction**

- Issues: only regular/career policy-covered staff were surveyed in the 2017 Staff Engagement Survey
- Solution: Send survey out to all Staff

### **Committee Check-Ins (2:00 -2:30)**

- a) Academic Senate Sustainability Work Group\* – CNI and GFI funding announcement just came out from UCOP. We will be receiving funding for 3 project based interns for both CNI and GFI, as well as an ambassador.
- b) ECOalition – We have a new ECOalition coordinator, Gabriel.
- c) Energy & Climate\* – developed project ideas for new CNI fellowship projects.
- d) Food – We received 3 million last year in GFI funding for all campuses and this year that is being cut to 1 million. A lot of the projects funded last year may not get funded this year.
- e) Landscape – No report
- f) Procurement\* – Sustainable procurement policy was approved by the procurement council and is now awaiting approval by the President. UCSB will also receive an EPEAT purchase award, which will be announced in May. We are about to start sampling in Bren and Engineering restrooms for cleaning study to test microbial based cleaning products.
- g) Transportation – 600 BikeShare bikes coming to campus on 6/25.
- h) Waste – no report
- i) Water – no report