

# Reflections of a Recovering Bureaucrat



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**FIRE  
UP!**

The image features the text "FIRE UP!" in a bold, stylized font. The letters are a vibrant blue with a thick black outline, giving them a three-dimensional appearance. The text is arranged in two lines: "FIRE" on top and "UP!" below it. The background is a dynamic, fiery scene with bright yellow and orange flames, suggesting a high-energy or action-packed environment. The overall aesthetic is reminiscent of a comic book or a video game title screen.

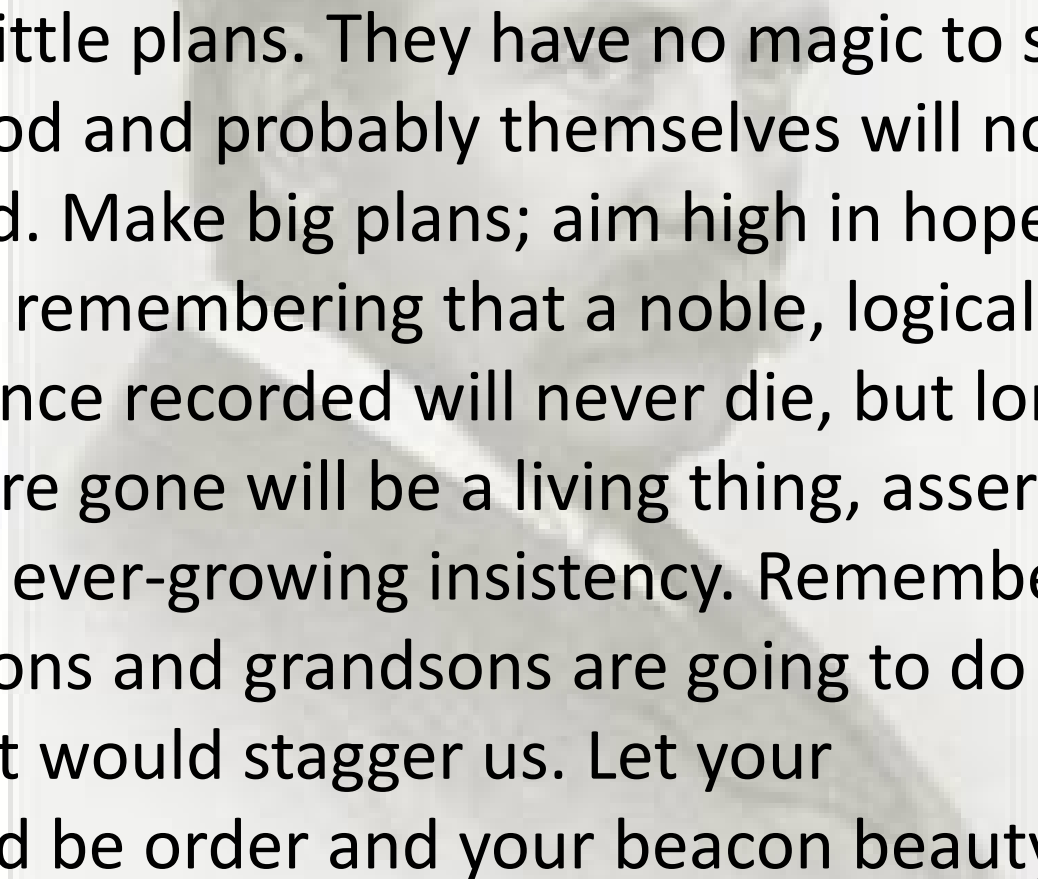


OLD DOGS  
are the best dogs









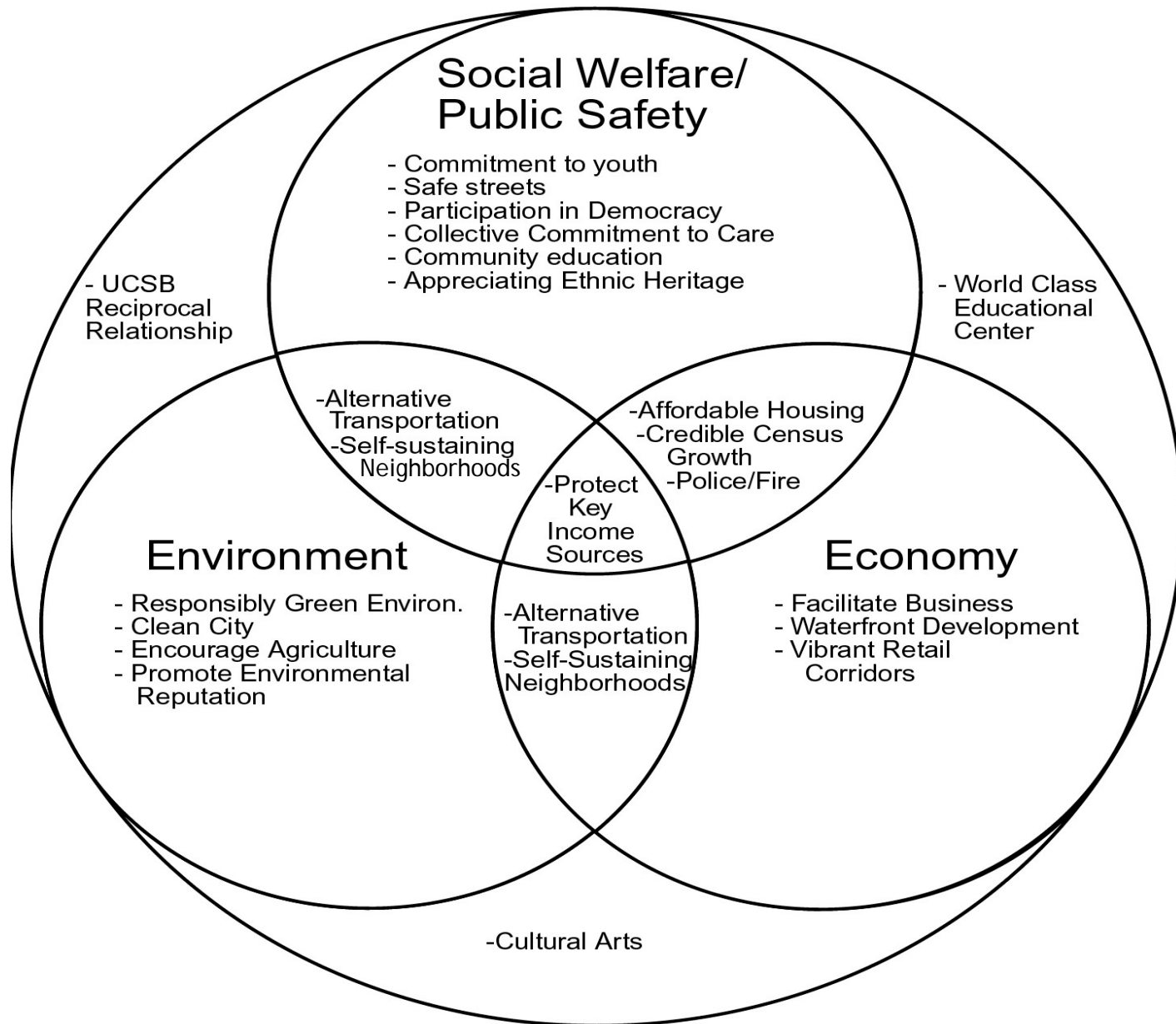
Make no little plans. They have no magic to stir men's blood and probably themselves will not be realized. Make big plans; aim high in hope and work, remembering that a noble, logical diagram once recorded will never die, but long after we are gone will be a living thing, asserting itself with ever-growing insistency. Remember that our sons and grandsons are going to do things that would stagger us. Let your watchword be order and your beacon beauty.

Think big.'

- Daniel Burnham 1846-1912



# Santa Barbara's Planning Framework



You have to break a few eggs . . .















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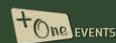
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# A New Energy Direction

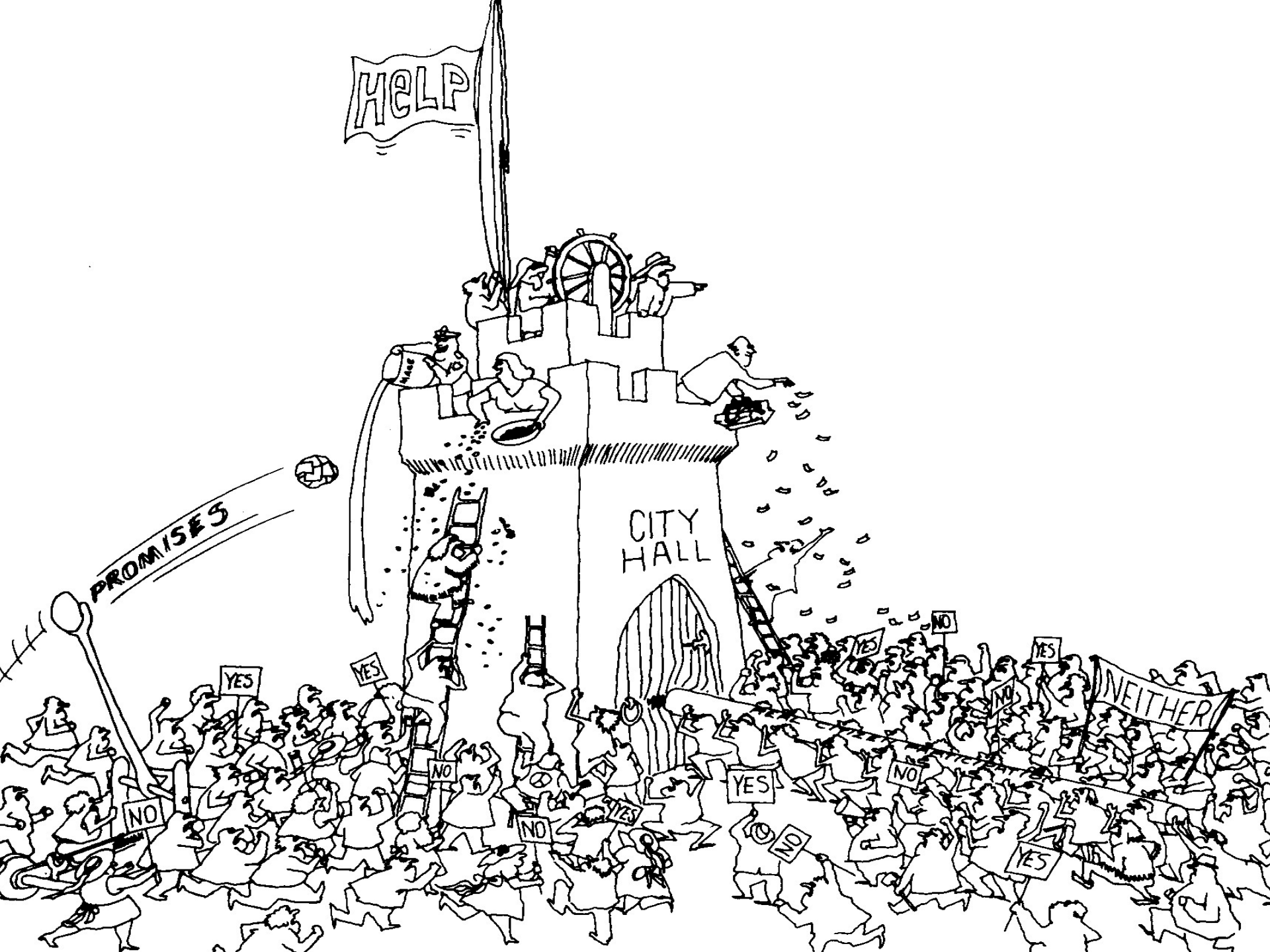
*Bold Local Solutions to a Global Problem*



**A Blueprint for Santa Barbara County**



[fossilfreeby33.org](http://fossilfreeby33.org)



“It’s the Economy, .....





# **GAS**

**UNLEADED**

**LOL**

**9/10**

**PLUS**

**OMG**

**9/10**

**PREMIUM**

**WTF**

**9/10**

A photograph of a white wall with a window on the left. The wall has red graffiti that reads "I DON'T BELIEVE IN GLOBAL WARMING". The wall and the text are reflected in a body of water in the foreground. The scene is captured in a dim, blue-toned light, possibly at dusk or dawn.

I DON'T BELIEVE IN  
GLOBAL WARMING



**"There is one outstanding important fact regarding Spaceship Earth, and that is that no instruction book came with it."**

Buckminster Fuller

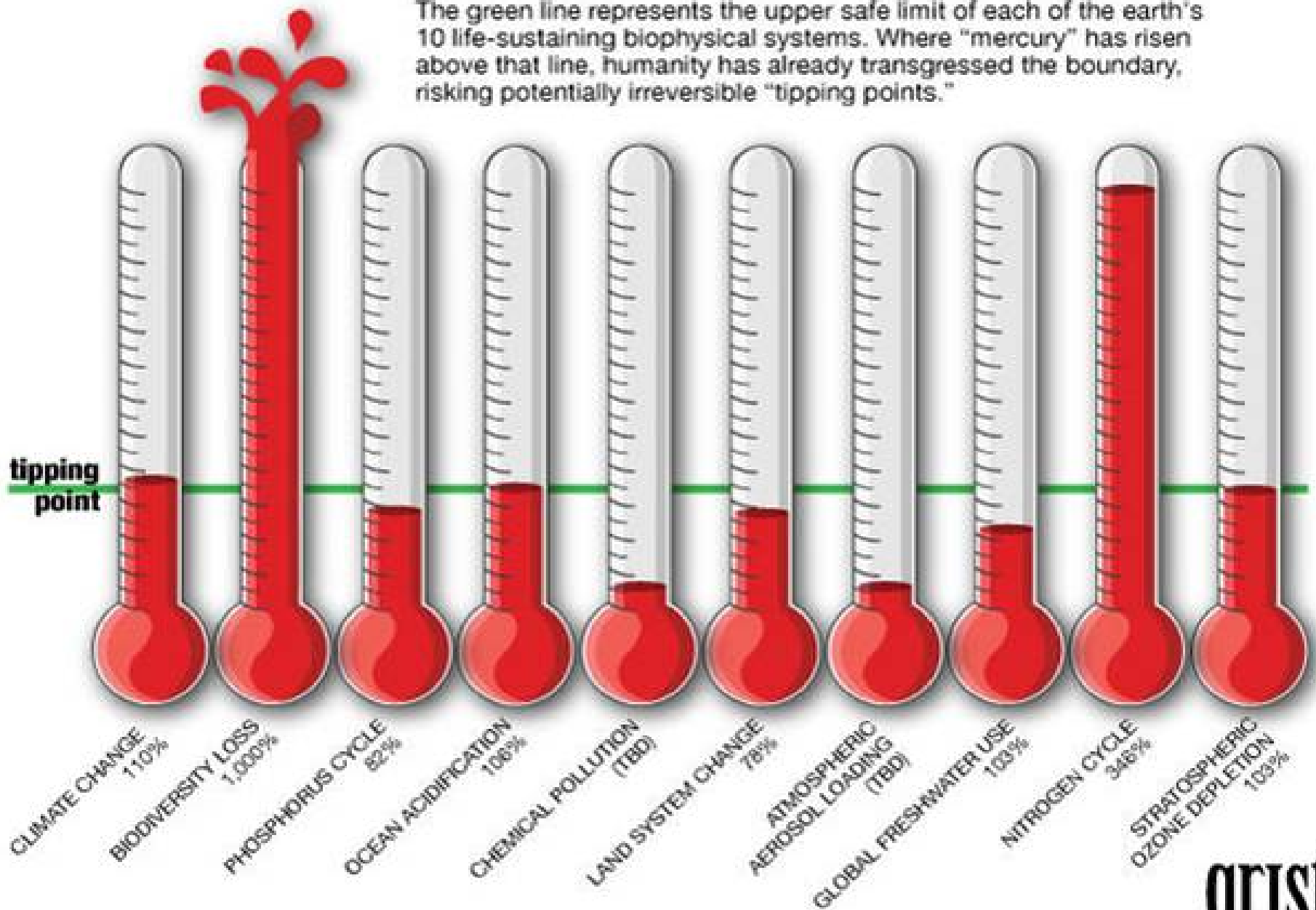


**"There are no passengers on Spaceship Earth. We are all crew."**

Marshall McLuhan

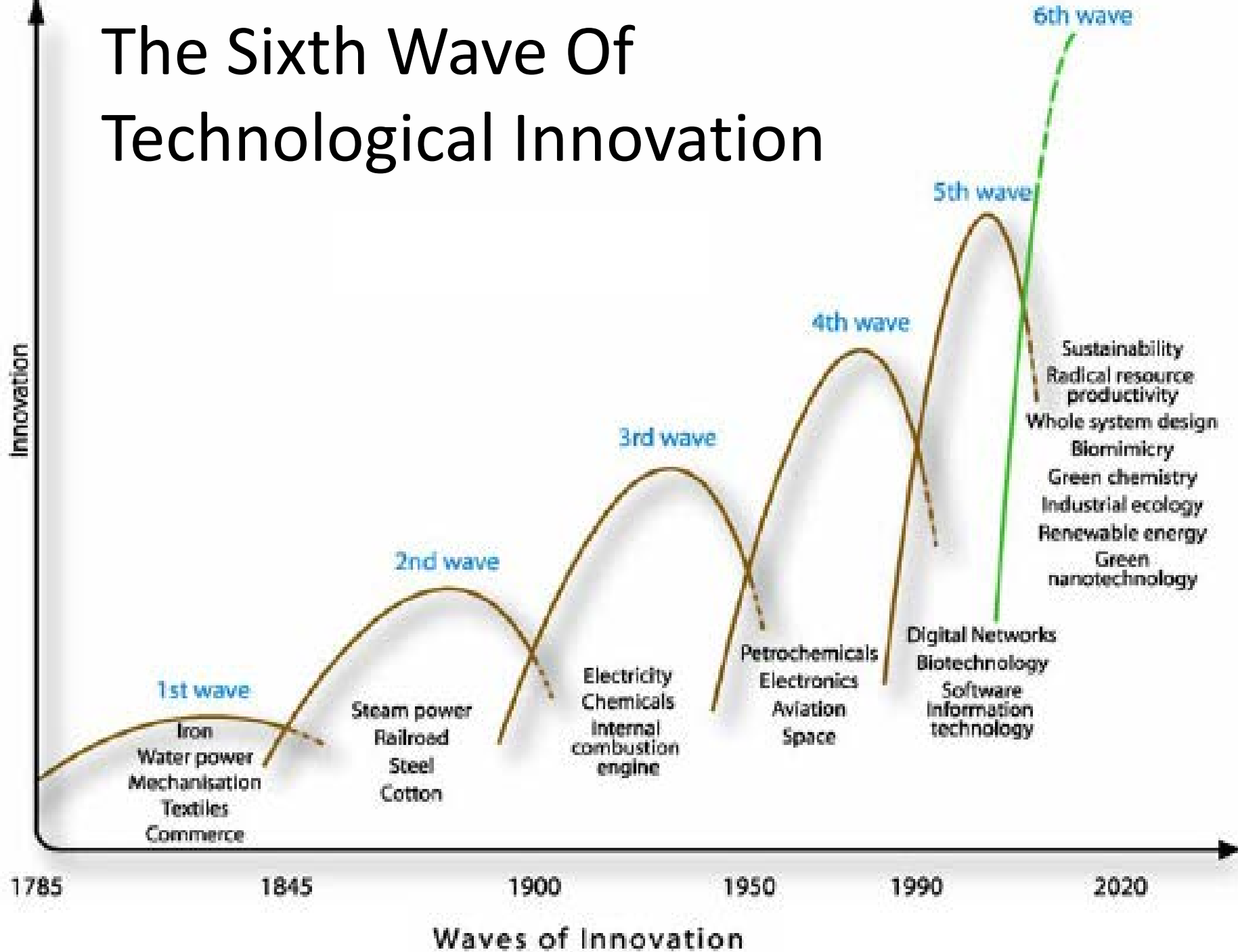
# The planet has a fever

The green line represents the upper safe limit of each of the earth's 10 life-sustaining biophysical systems. Where "mercury" has risen above that line, humanity has already transgressed the boundary, risking potentially irreversible "tipping points."





# The Sixth Wave Of Technological Innovation



“As more people realize that the core challenges of the Big Three global systems (energy and transportation, food and water, and material waste and toxicity) cannot be solved in isolation, ...collaborations will spread and become more sophisticated, as people and groups combine systems thinking and skills in collaborating across boundaries. . . .

. . .there is no doubt this is where real leverage for the future lies.”

- Peter Senge

**Necessary Revolution**

**Guerilla Tactics**

**Passionate Warriors**

**Collaborative Wisdom**



Our greatest danger is not that we aim too high and miss our goal . . . but that we aim too low and reach it.”

- Michelangelo



# **Sustainability Superhero**



# Make it happen!

