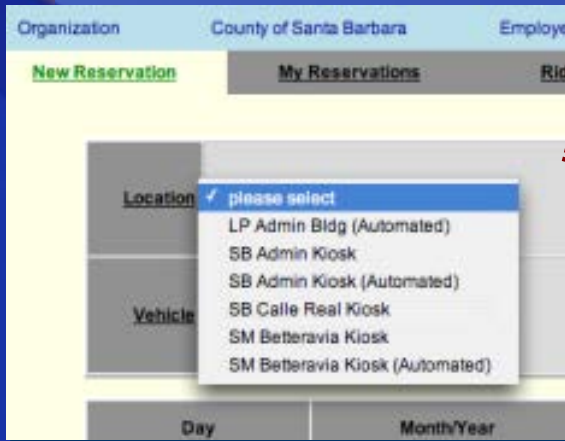


Greening Your Fleet Through Automation

Book a reservation



Obtain car keys



Car Share!!!



Presenters

City of Santa Barbara



Gary Horwald
Fleet Manager

County of Santa Barbara



Mitch A. Guenthart
Fleet Manager

Automated Motor Pool

- ◆ Ride Sharing
- ◆ Car Sharing



Ride Sharing

People sharing a ride to a common destination



Car Sharing

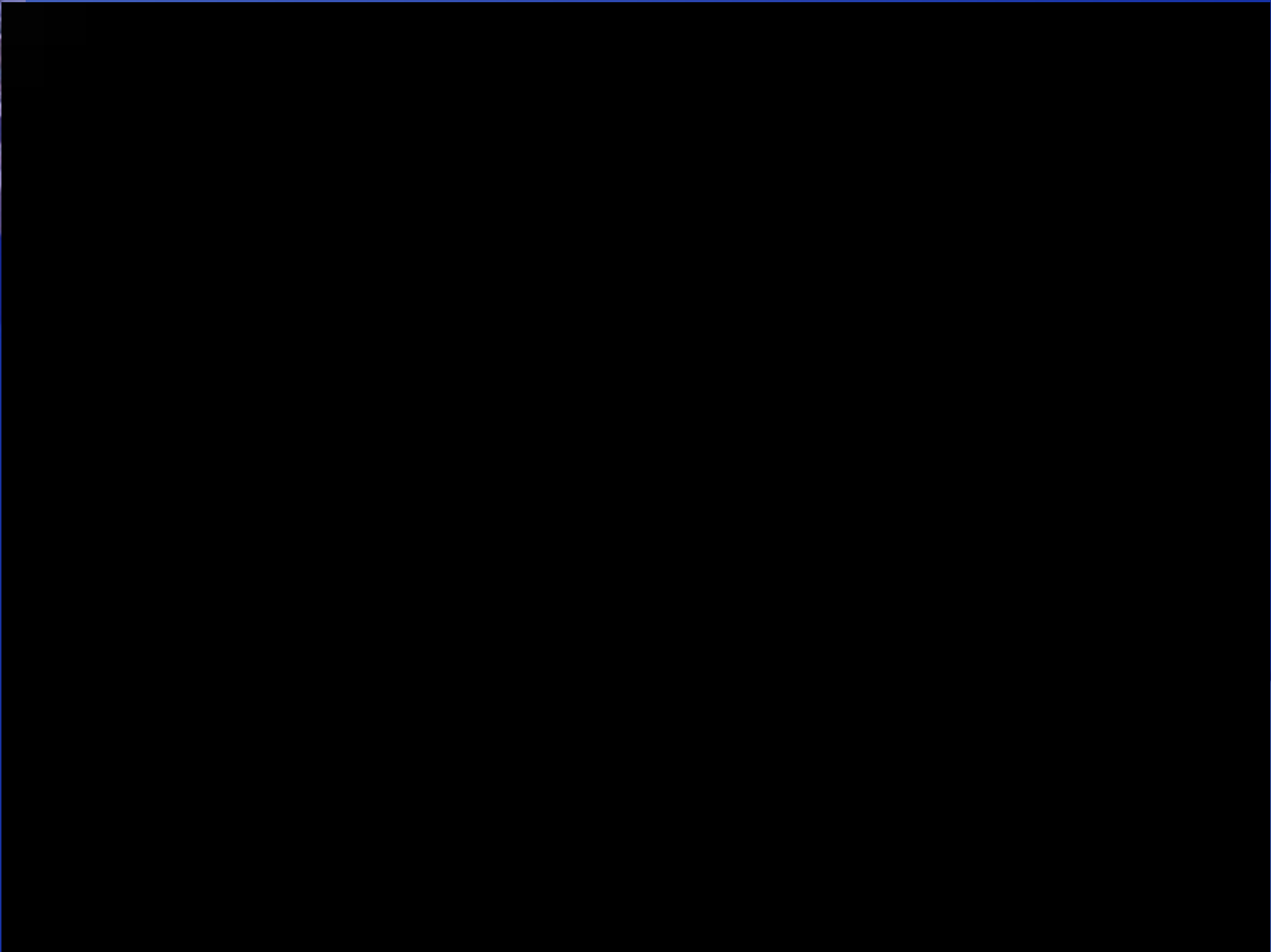
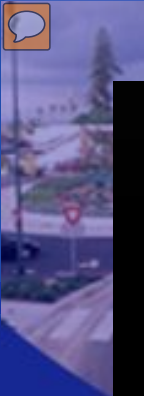
Multiple people sharing vehicles





Car Sharing

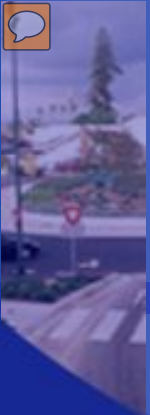
**Here is an example of how
it is done in private
industry....**





Car and Ride Sharing

**Here is an example of how
the County and City of
Santa Barbara do it.**



County & City Video

Program Benefits



**Good for the
Environment**



**Good for
the Budget**

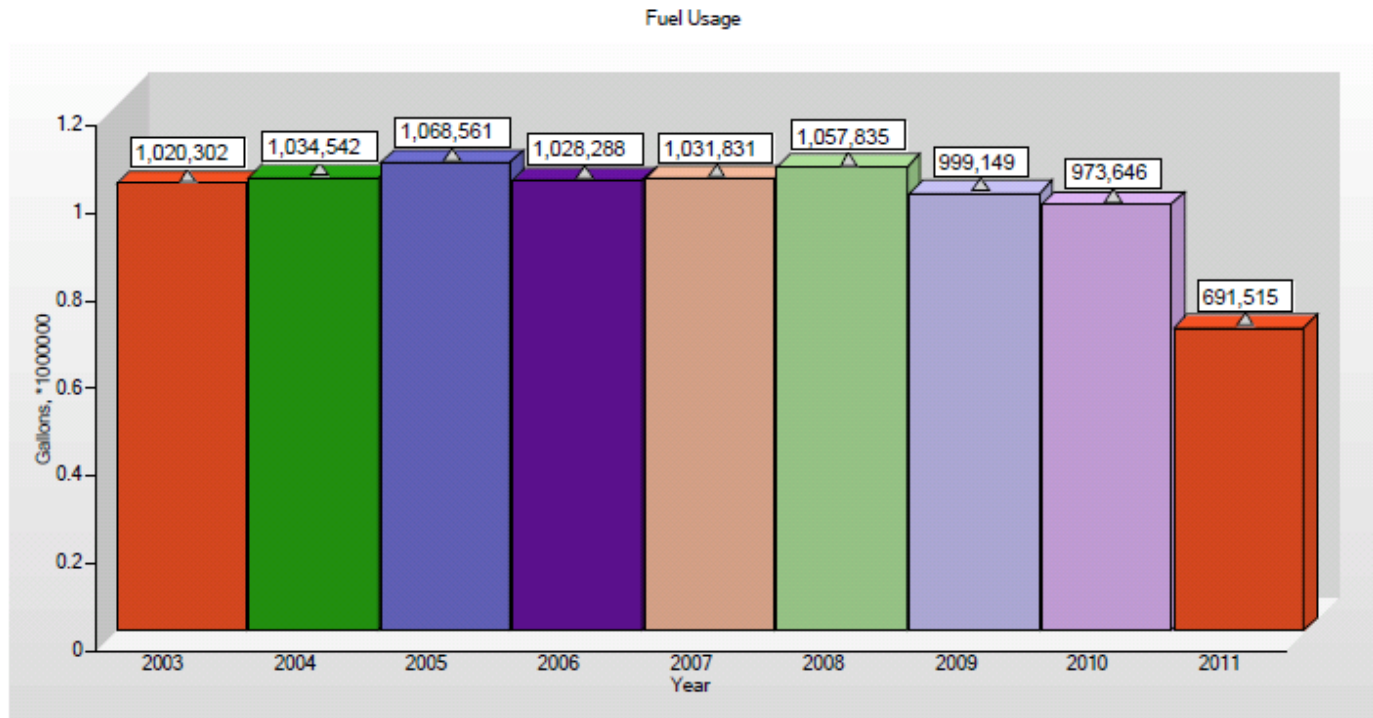


Ride Sharing Benefits

- ◆ Less Fuel Consumed
- ◆ Reduced Greenhouse Gases
- ◆ Reduced Waste
- ◆ Less cars on road
- ◆ Parking - Reduces Strain

Less Fuel Consumed

Fuel Usage History Report for All Departments





Ride Sharing Benefits

- ◆ Less Fuel Consumed
- ◆ Reduced Greenhouse Gases
- ◆ Reduced Waste
- ◆ Less cars on road
- ◆ Parking - Reduces Strain

Reduced Greenhouse Gases





Ride Sharing Benefits

- ◆ Less Fuel Consumed
- ◆ Reduced Greenhouse Gases
- ◆ Reduced Waste
- ◆ Less cars on road
- ◆ Parking - Reduces Strain

Reduced Waste





Ride Sharing Benefits

- ◆ Less Fuel Consumed
- ◆ Reduced Greenhouse Gases
- ◆ Reduced Waste
- ◆ Less cars on road
- ◆ Parking - Reduces Strain

Less cars on road





Ride Sharing Benefits

- ◆ Less Fuel Consumed
- ◆ Reduced Greenhouse Gases
- ◆ Reduced Waste
- ◆ Less cars on road
- ◆ Parking – Limited Resource

Reduces Impact on Parking





Car Sharing Benefits

- ◆ Facilitate Use of Smaller Fuel Efficient Vehicles
- ◆ Efficiency – Fully Utilized
- ◆ Facilitates Sustainability
- ◆ Economic Benefits

Facilitate Use of Smaller Fuel Efficient Vehicles

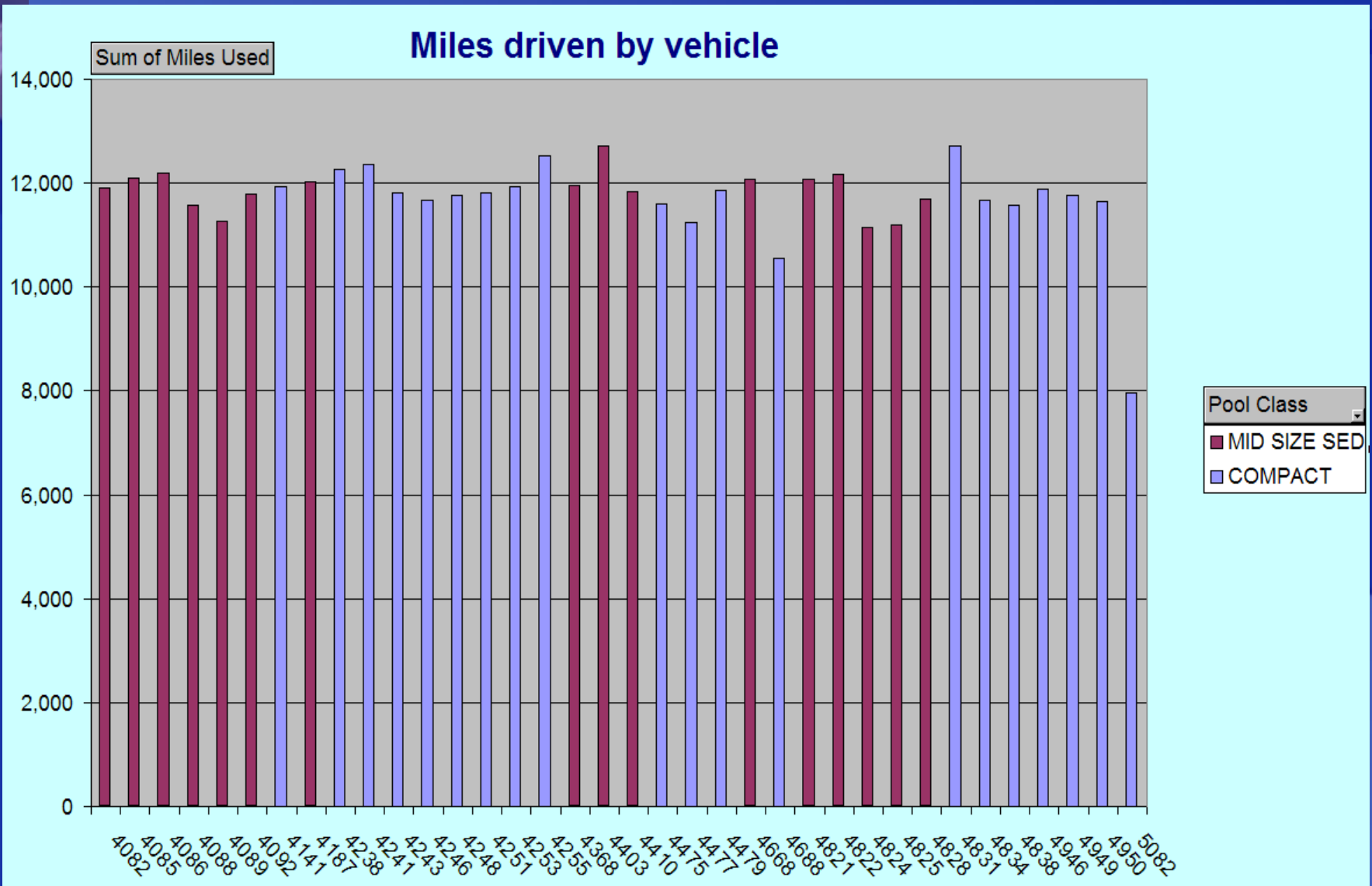




Car Sharing Benefits

- ◆ Facilitate Use of Smaller Fuel Efficient Vehicles
- ◆ Efficiency – Fully Utilized
- ◆ Facilitates Sustainability
- ◆ Economic Benefits

“Efficiency” even vehicle utilization





Car Sharing Benefits

- ◆ Facilitate Use of Smaller Fuel Efficient Vehicles
- ◆ Efficiency – Fully Utilized
- ◆ Facilitates Sustainability
- ◆ Economic Benefits

Facilitates sustainability



Use Advanced Technology





Car Sharing Benefits

- ◆ Facilitate Use of Smaller Fuel Efficient Vehicles
- ◆ Efficiency – Fully Utilized
- ◆ Facilitates Sustainability
- ◆ Economic Benefits

Economic Benefits

- ◆ Automation
- ◆ Fleet Reduction
- ◆ Fuel Savings



*Economic Benefits Compliment
Sustainability Benefits*



Government Collaboration

- ◆ County of Santa Barbara



- ◆ City of Santa Barbara



- ◆ City of Ventura



- ◆ County of Ventura



- ◆ City of Oxnard



Leadership by example



Questions?



Contact Information



City of Santa Barbara

Gary Horwald, Fleet Manager

(805) 564-5402

ghorwald@santabarbaraCA.gov

County of Santa Barbara

Mitch A. Guenthart, Fleet Manager

(805) 681-5573

mitch@co.santa-barbara.ca.us