

HOUSING & TRANSIT TOGETHER

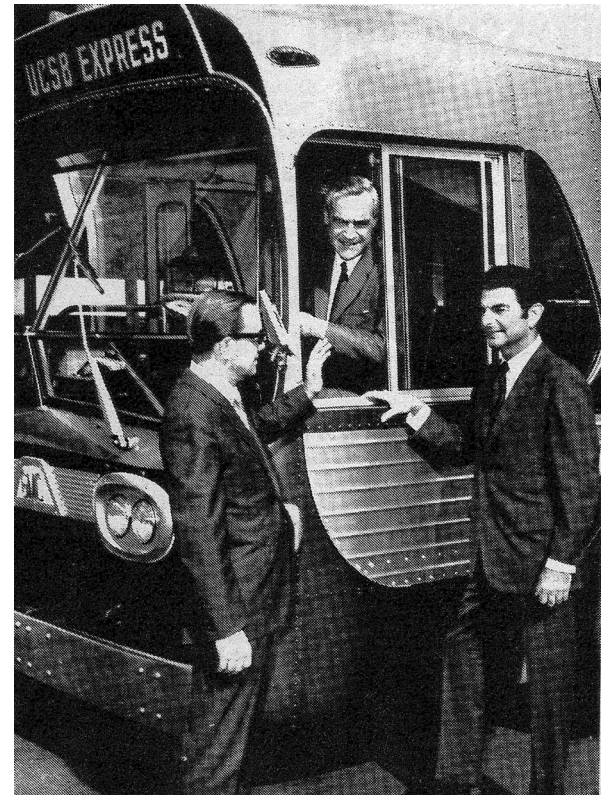
How Partnerships & Planning
Can Save Money & the Planet

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Partnership History

- MTD & UCSB partnership dates back to the 1970s with student pass program
- Students ride “free” with UCSB ID—pay quarterly fee of \$13.13
- LRDP sparks further collaboration, new agreement in 2014



Partnership History

- Line 28 is born in August 2016
- Agreement also adds trips to 12x/24x & includes capital sinking fund
- As housing fills in, students climb aboard...like, a lot



Bus Service to UCSB/Isla Vista

- Line 11 (Local between Downtown & UCSB/Camino Real Marketplace)
- Line 24x (Express between Downtown & UCSB/Camino Real Marketplace)
- Line 27 (Isla Vista Shuttle)
- Line 28 (UCSB Shuttle)

Line 28 (UCSB Shuttle)



- Span of service 7:30a-midnight, weekdays, 7:30a-10p weekends
- Every 15 minutes M-F
- Every 30 minutes in summer & on weekends
- Free for UCSB Staff & Faculty

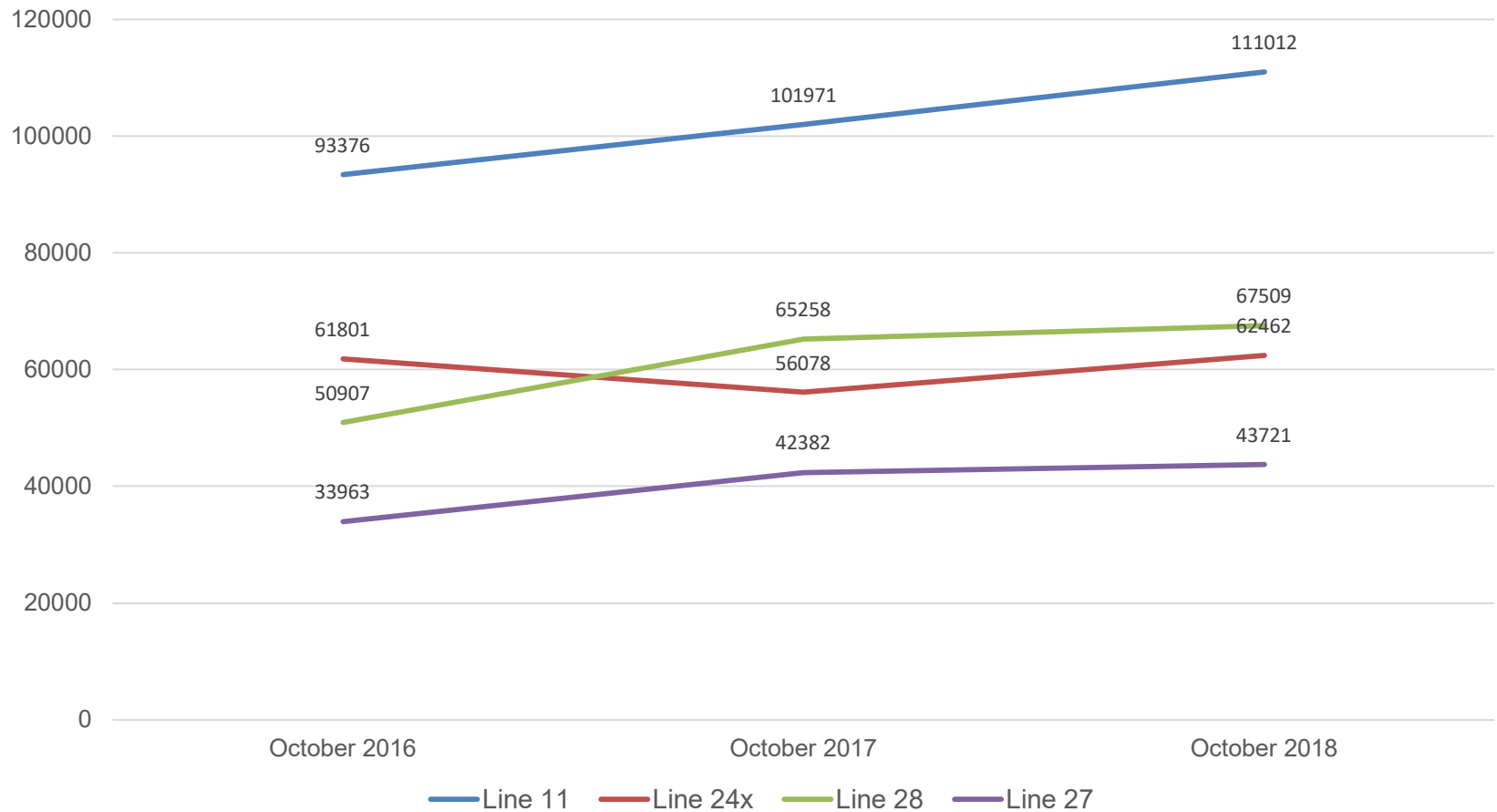
Sierra Madre and San Joaquin

- Sierra Madre Villages
Opened Fall 2015
512 Residents
200 Parking Spaces
- San Joaquin
Partial Fall 2016
Opened Fall 2017
1070 Residents
No On-site Parking



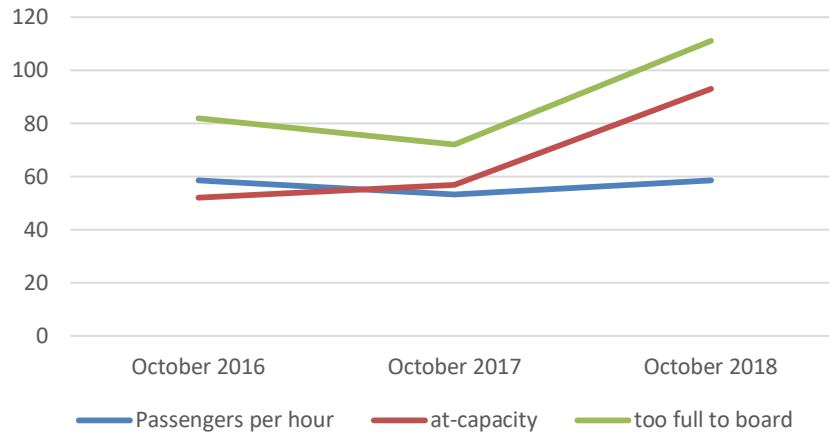
Students Move In...Buses Fill Up

UCSB/IV-Serving Line Ridership

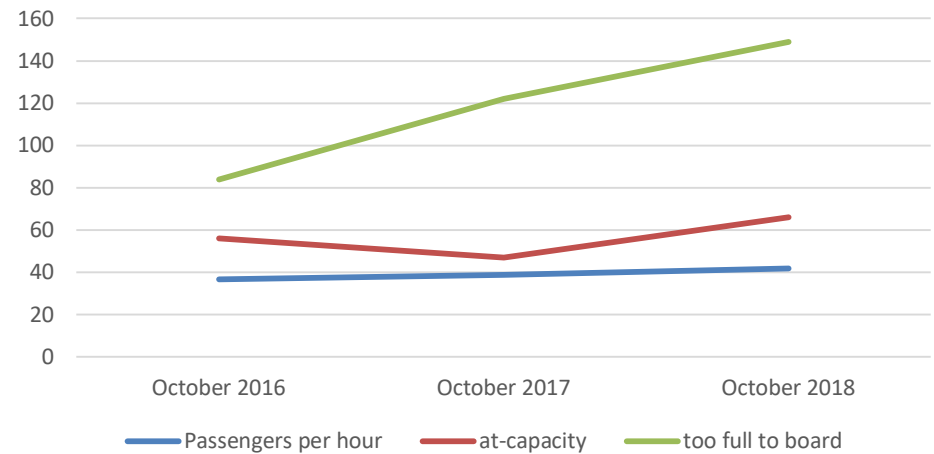


Students Move In...Buses Fill Up

Line 24x (UCSB Express)

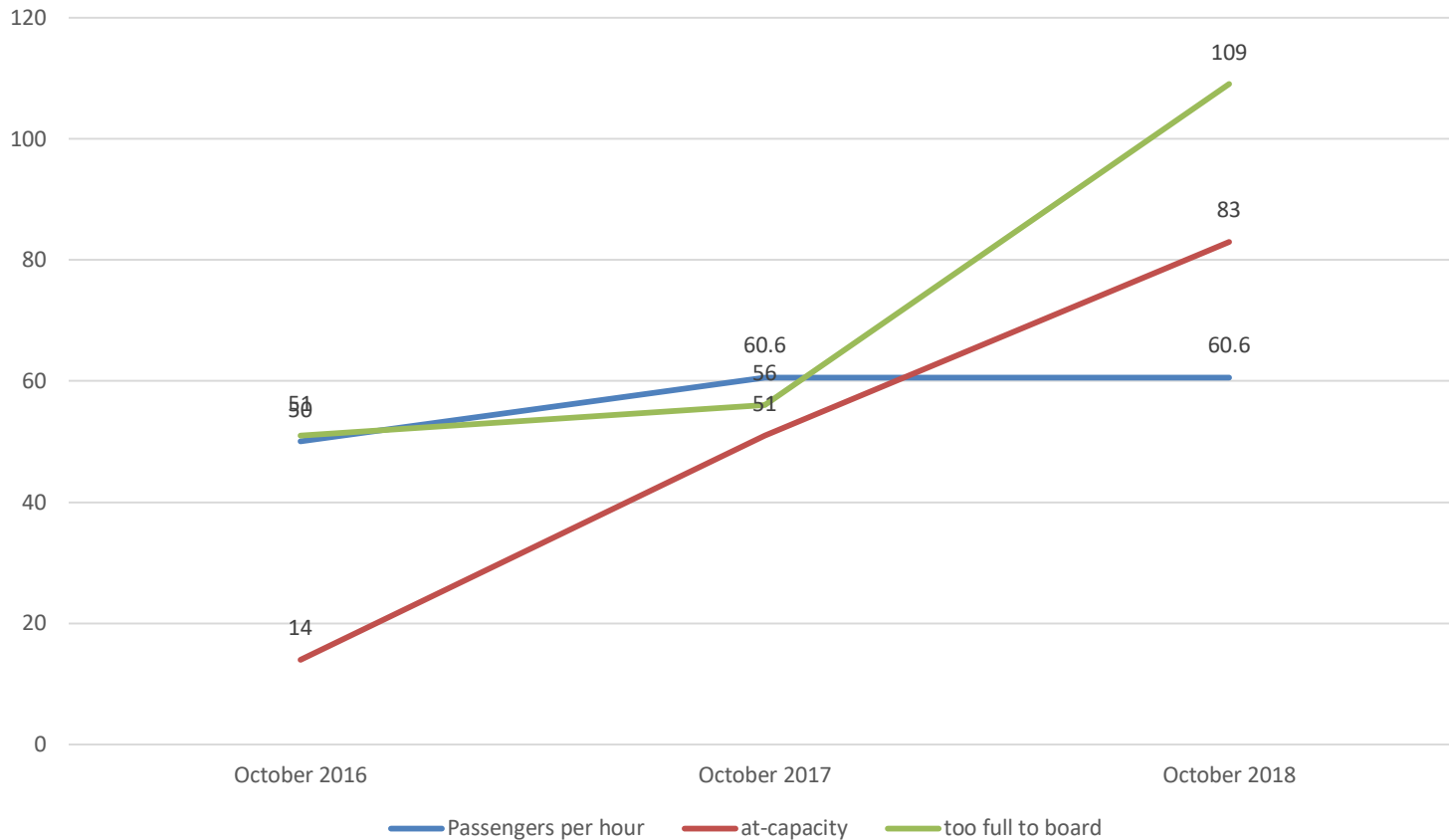


Line 11 (UCSB)



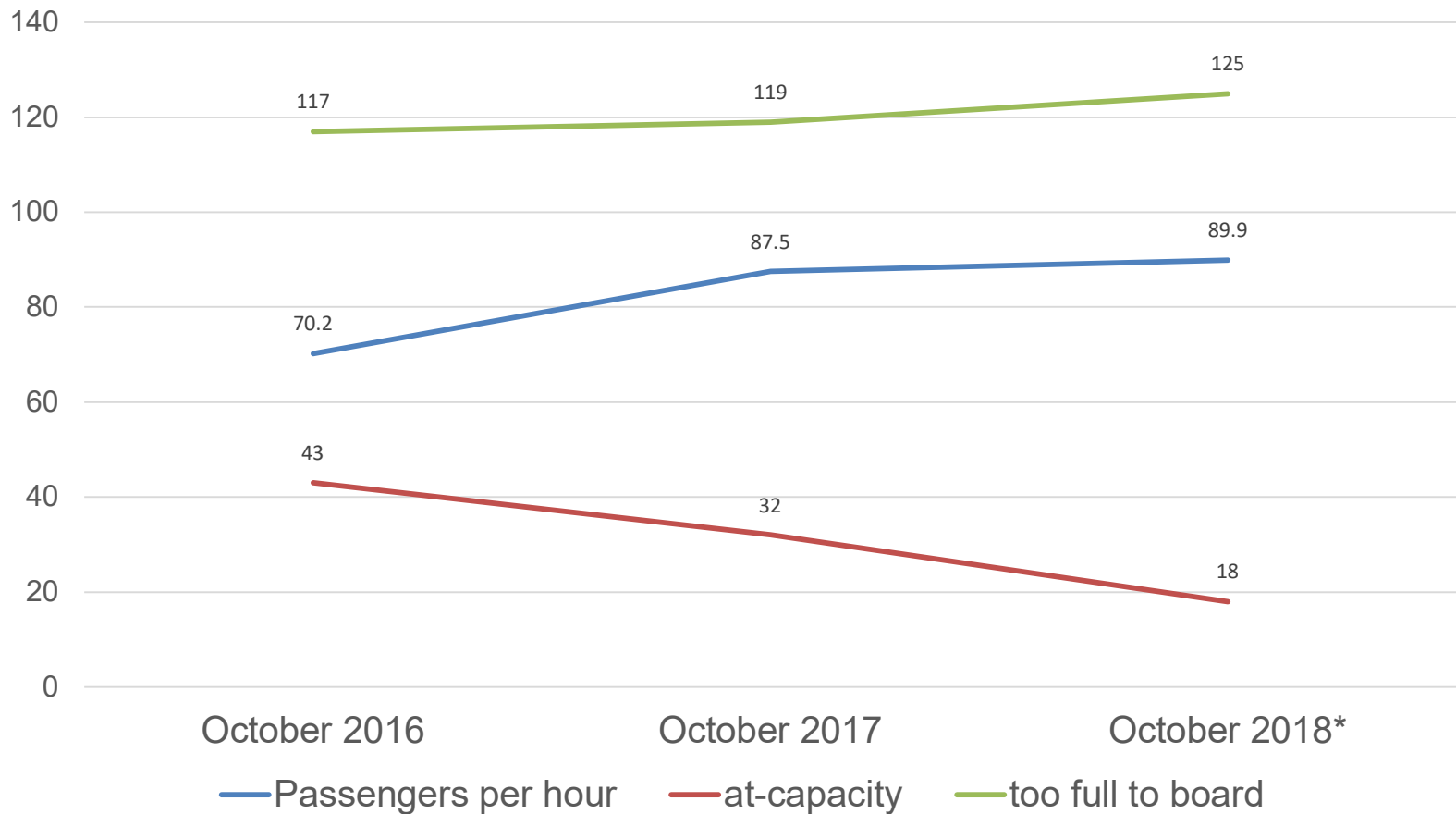
Students Move In... Buses Fill Up

Line 27 (Isla Vista Shuttle)



Students Move In...Buses Fill Up

Line 28 (UCSB Shuttle)



WERE WE...TOO SUCCESSFUL?



An Updated Agreement

- Increase Line 28 frequency to every 10 minutes, for 10 hours every weekday during UCSB Fall, Winter, and Spring quarters
- To start with Fall quarter, late September 2019
- MTD used the last of some remaining grant funds to boost the service in Spring and Summer of 2019